BEIJING: THE AXIS OF GRAND OCCASIONS

Beijing Travel Feature Volume 6

A Guide to Beijing’s International Events
As the hub of China's major political, economic, cultural and communicational output, Beijing is now exemplifying the idea of an open, integrating metropolis, attracting more international events to take place in the city. Starting from 2019, Beijing will host the International Horticultural Exhibition, the World Leisure Congress and the Winter Olympics. These three global-scale events will naturally become Beijing's invitations to the international audience, delivering the city's capability to act as an international convention center and showcasing her unique resources for supporting such events.

We sincerely invite you to these grand occasions: join us on a journey to explore Beijing, and experience our capital's diversified horticultural, leisure and winter sports resources.

The Common Ground of International Games and Events

Highlights

- Blooming Beijing, the Garden of the World
- Leisure Beijing, the City of Quality Life
- Winter Beijing, the Games of the World
As a global event for the horticultural industry, the International Horticultural Exhibition gathers global elites of the industry and is committed to promote global exchange on artistic and cultural developments. The International Horticultural Exhibition 2019, (Beijing Expo 2019 for short) will take place in the Yanqing District of Beijing. Themed "Live Green, Live Better," the Beijing Expo 2019 aims to integrate horticulture in daily life and connect one’s soul with nature. We will introduce age-old Chinese wisdom into the exhibition, and appeal the globe with the unique charm and characteristics of Chinese horticulture. With a distance of 10 kilometers from the Badaling Great Wall, the Expo is also known as "the International Horticultural Exhibition at the Foot of the Great Wall."
China Pavilion

Centered as the landmark of Beijing Expo 2019, the China Pavilion takes inspiration from the traditional Chinese jade ornament of good fortune, Ruyi, with the imagery of gliding along green meadows and rivers. Drawing from the wisdom of ancient dwellings on trees and in caves, we wish to convey the ideals of ecological civilization through this 'living' and 'breathing' green architecture.

International Pavilion

Indoor exhibitions and plant competitions will unfold at the International Pavilion. Flowers are weaved into 94 umbrellas to create a sea of flowers. This floral ocean opens up as an enormous sunshade, shielding away the summer heat to provide a pleasant recreational area. When the night falls, it lights up and transforms into a spectacular night view of colors.

The Exhibition Area: Four Pavilions and One Center
Life Experience Pavilion

The Life Experience Pavilion advocates 'Green living' and the area adopts a minimal architectural style to recreate the realistic image of a heartwarming Northern village. The themes of 'Sowing,' 'Growth,' 'Irrigation' and 'Harvest' brought out the exurban charm, enchanting the viewers with the beauty of nature and country life.

Performance Center

Located in the Gui Rui Lake Scenic Area, the Performance Center is the primary arena for the opening and closing ceremonies of the Exhibition. The Center design takes inspiration from butterflies, and it resembles a butterfly peacefully frolicking among the fields. The building combines natural scenery and innovation, captivating viewers with the magnificence and elegance of our surrounding environment.

Botany Pavilion

The Botany Pavilion strives to showcase the horticultural diversity and the natural behavior of ecosystem to arouse awareness on the protection of ecology and horticulture. With the concept of 'Rising Horizon,' the Pavilion is designed with inspiration from the vertical roots system of plants. It embodies the great vitality of deep-rooted plants, impressing viewers with strong visuals.
The World Leisure Congress is the most prominent event in the field of leisure conference. Beijing will host the 2020 World Leisure Congress in the Pinggu District, welcoming the first world-class leisure congress to China. With the theme of "Leisure Make Life Better", the Congress will adopt the mode of "1+4+N". Participants could indulge in nature and enjoy quality life through special events at various sub-meeting venues.
The Jinhai Lake Town, the main venue of the Congress will assume a significant role in holding conferences and exhibitions. Surrounded by hills and rivers, the site is in the vicinity of great natural sceneries, such as the Seaside Pavilion and the Princess Tomb. Winter-themed recreational facilities are also there to provide a wide range of leisure experiences to visitors.

Renowned for being a sacred land of Daoism with long cultural history, the mystical Yaji Mountain is designated as the Cultural and Leisure Sub-meeting Venue for activities including Cultural Healthcare Festival and Peach Carnival. Visitors can also rejoice in the vibrant cultural atmosphere and relax at the Cultural Leisure Park of the Mountain.
Leisure Beijing, the City of Quality Life

Jinhai Lake Sports and Leisure Venue

Designated as the Sports and Leisure Sub-meeting Venue, the Jinhai Lake is the largest water amusement park and winter sports area in Beijing, which is the perfect location for water and winter sports. During the Congress, aviation experience, sports games and more activities will be held in this venue, leaving visitors with special memories of sports games they have participated in.

East High Village – Music and Leisure Venue

The Music and Leisure Sub-meeting Venue is designated at China’s Music Valley, an integrated music zone for large-scale events including music festivals. This venue adds musical elements into the leisure industry and emphasizes the integration of music, nature, and culture, allowing visitors to enjoy leisure through the sensation of sound.

Juru River Eco-agriculture and Leisure Venue

With rich agricultural resources, Juru River area is the best location for the Eco-agriculture Sub-meeting Venue, allowing visitors from the world to venture into the treasures of agricultural tourism here. Green corridors and idyllic villages are created for the Leisure Congress, artistically presenting the best of eco-agriculture.
Leisure Beijing, the City of Quality Life

Leisure Scenic Areas

Laoxiang Peak
(Old Elephant Peak) Scenic Area

The Laoxiang Peak is also named the Shenxiang Peak (Holy Elephant Peak) as the peak resembles a giant elephant drinking water from the valley. The area is complemented with greens and chrysanthemums and blessed with mountains, lakes, and different amazing views across the seasons. Visitors can climb up the peak for a panorama, or enjoy the mountains and waters at this perfect destination of leisure tourism.

Shilin Gorge
(Stone Forest Gorge)

The Shilin Gorge got its name from the rock formations that stand up like majestic trees all over the long valley, resembling a forest made of stones. The dense forestation over the mountains is embellished with waters, creating a landscape painted by nature. Comparable to natural sceneries in both the north and the south, the Gorge brings visitors back to the simplicity of life.

Shengquan Qinshui Gulf Scenic Area

Located at the Shengquan Qinshui Gulf, the Shengquan Temple is a famous Buddhist temple among dense forests. Mountains and waters embrace the gulf that is shaped like a tortoise. A natural waterfall emerges during the wet season, creating a spectacular scene for visitors to appreciate the beauty of nature.

Hudongshui Scenic Area
(The Water in Lakes and Caves)

Situated in a canyon, the name Hudongshui Scenic Area originated from the landscape of the lakes, caves and running creeks. Visitors will find themselves surrounded by natural sceneries of steep peaks and lush forests. The Observation Deck and the Temple of God of Wealth are also worth a visit. It is truly an ideal place for leisure and relaxation among the valleys.
Winter Beijing, the Games of the World

The Winter Olympic Games is the largest international winter sports event. With abundant resources for winter sports games and great experiences in competition organization, Beijing was selected as the host city for the 24th Games of the Winter Olympics in 2022. Our capital will also become the first to have hosted both the Summer and Winter Olympic Games.

The 2022 Winter Olympic Games will open up Beijing’s rapid growth and trade in developing winter tourism to the world. We henceforth invite the globe to join us on a worldly event in the wintery season, and make winter sports to be known by everyone around the world, integrate in harmony.
Winter Beijing, the Games of the World

**Beijing Zone**

The Beijing Zone is the core site of the Games with 13 competition and non-competition venues. Taking the best of both worlds, Beijing combines the charm of antiquity and modernity – the Forbidden City and the Temple of Heaven for a taste of imperial Beijing, wander along hutongs (i.e., narrow alleys) for authenticity, or be awed by the power of modern architectures like the Water Cube and the Bird’s Nest. Let the Winter Olympic Games lead you on a journey in the ancient yet stylish Beijing.

**Yanqing Zone**

The Yanqing Zone will oversee outdoor events including Alpine skiing, bobsleigh, and luge. Yanqing has long been a popular tourist destination in suburban Beijing for its picturesque sceneries, but this ‘City of Ice and Snow’ is also capable of developing winter tourism with a plethora of natural resources. Tourists may go on and pay a visit to the colorful ice lanterns or go skiing in this winter wonderland.

**Zhangjiakou Zone**

Located in the Chongli District, the Zhangjiakou Zone is only 180 kilometers away from Beijing. Being an essential part of the Economic Circle around the capital, the zone will stage the events of skiing and biathlon for the Olympics. Intangible cultural heritage and authentic local arts define Zhangjiakou, while rich winter resources could also be found; thus the city has a 20-year history of the ski industry. ‘Chongli Skiing’ will become the city’s invitation, introducing Zhangjiakou to the international audience.
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